

SMARTs Criteria

SMART is a mnemonic for criteria used to guide the setting of objectives. We adapted these criteria by adding consideration of spatial scale, and used them to assess the viability of potential metrics. This led to metrics either being dropped as insufficient or selected to be included in the recommended set.



Specific - A single variable that accurately describes the socio-economic outcome that is being measured



Measurable and repeatable - Metric has the capacity to be counted, is consistent, and transferable; AND Are others considering it or actively measuring it in ongoing monitoring programs?



Attainable - Collecting the data should be straightforward and cost-effective



Relevant - The metric is tightly connected with the logic model impacts outcomes *and* is needed / wanted by stakeholders



Time bound - Data can be gathered at the appropriate time or time-frame to reflect what the indicator is attempting to show



Spatial scale - Is the spatial scale at which the metric is/ can be regularly reported at the right scale to detect oyster reef investment impacts?